



THE INTERNATIONAL EXHIBITION  
FOR RISK PREVENTION AND MANAGEMENT

**5-7 NOV. 2024**  
PARIS - PORTE DE VERSAILLES - PAV. 1

**STAND AND  
COMMUNICATION OFFERS**



# CONTENTS

## Registration packs

Standard Registration Pack.....	3
Contacts Booster.....	4
Brand Awareness Booster.....	5
Innovation Booster.....	6
Co-Exhibitor Pack.....	7

## “À la carte” packages

Space Only packages.....	8
Fitted-out spaces.....	9

## All-inclusive packages

All-inclusive presence space.....	14
Expert Village.....	15
Zen Packages.....	16

## Communication tools

### Online visibility

On the Expoprotection website.....	17
Infoprotection.....	18

### Print visibility

Catalogue – Map.....	20
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### Visibility during the event

Full logo pack.....	21
Indoor displays.....	21
Outdoor displays.....	22
Document distribution.....	24
Sponsoring.....	24
Presentation speeches.....	25
Awards.....	26
Discounts.....	27

<b>Digital Products.....</b>	<b>28</b>
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# STANDARD REGISTRATION PACK

The Standard Registration Pack is automatically assigned to you if you do not select a Booster Pack (page 4–6).

	THIS PACK INCLUDES:
OFFER DETAILS	<p><b>Expoprotection Connect: take advantage of the Expoprotection business meetings programme! Visitors with projects will meet you if your offer matches what they need. We organise your appointment schedule for you!</b></p> <ul style="list-style-type: none"> <li>+ Your company listed in the official guide distributed at the exhibition's entrance, and on its website (exhibitor page)               <ul style="list-style-type: none"> <li>+ Exhibitor badges depending on stand surface area                   <ul style="list-style-type: none"> <li>+ 1 visitor badge scan licence                       <ul style="list-style-type: none"> <li>+ Invitation banner</li> <li>+ E-invitation</li> </ul> </li> </ul> </li> <li>+ Exhibitor Dashboard (details on page 26)</li> </ul> </li> <li>+ Bronze listing: Your logo on the online exhibitor search engine</li> </ul> <p>+ Multi-risk exhibition insurance (under the conditions defined in Article 10.3 of the General Regulations)</p>
PRICE	€1,730 excl. tax



## REGISTRATION PACKS

**CONTACTS BOOSTER****GENERATE NEW CONTACTS!**

		CONTACTS BOOSTER PACK	CONTACTS SUPER BOOSTER PACK
<b>DESCRIPTION</b>	Provision included in standard pack (see page 3)	✓	✓
	Your Silver profile: showcasing your company in a highlighted block (website exhibitor list)	✓	✗
	Your Gold profile: Silver + logo on the exhibition homepage + moved to the top of the list of the exhibitors list in the filter for your business sector*	✗	✓
	100 invitation cards	✓	✓
	1 x 20-minute mini workshop on your chosen topic	✓	✗
	1 exhibitor workshop with a presenter, 30-minute presentation on your chosen topic	✗	✓
	Database of contacts who attended your workshop or mini workshop provided after the exhibition	✓	✓
<b>PRICES</b>		<b>€2,555</b> excl. tax	<b>€3,905</b> excl. tax

\*Only 1 per business sector



## REGISTRATION PACKS

**BRAND AWARENESS BOOSTER****STRENGTHEN YOUR BRAND AWARENESS!**

		BRAND AWARENESS BOOSTER PACK	BRAND AWARENESS SUPER BOOSTER PACK
<b>DESCRIPTION</b>	Provision included in standard pack (see page 3)	✓	✓
	Insert in the Exhibition Official Guide distributed at the reception	1/4 page	1/2 page
	Logo in the exhibitor list in the Official Guide	✓	✓
	Logo on the exhibition pocket map	✗	✓
<b>PRICES</b>		<b>€2,555</b> excl. tax	<b>€3,905</b> excl. tax



## REGISTRATION PACKS

**INNOVATION BOOSTER****LAUNCH NEW PRODUCTS AND RECOMMEND YOUR SOLUTIONS!**

		INNOVATION BOOSTER PACK	INNOVATION SUPER BOOSTER PACK
<b>DESCRIPTION</b>	Provision included in standard pack (see page 3)	✓	✓
	Premium Awards Pack (Participation in the Expoprotection Awards + "Award entrant" kakemono + Solution pitch)	✓	✓
	Your Silver profile: showcasing your company in a highlighted block (website exhibitor list)	✓	✓
	1 "Innovation" floor tile	✗	✓
<b>PRICES</b>		<b>€2,555</b> excl. tax	<b>€3,905</b> excl. tax



# CO-EXHIBITOR PACK

Would you like to register **1 or more co-exhibiting companies?**

You have the option of declaring your co-exhibitor(s) in your exhibitor space.

Choose a registration pack from the 7 options for your co-exhibitor(s).

STANDARD PACKAGE	€1,730 excl. tax	
	BOOSTER	SUPER BOOSTER
<b>CONTACTS PACK</b> (See detail on page 4)	€2,555 excl. tax	€3,905 excl. tax
<b>BRAND AWARENESS PACK</b> (See detail on page 5)	€2,555 excl. tax	€3,905 excl. tax
<b>INNOVATION PACK</b> (See detail on page 6)	€2,555 excl. tax	€3,905 excl. tax

**Information:** Your co-exhibitor can also register directly through your sales manager.

The standard pack will be automatically assigned if you do not select a Pack at the time of registration.



# "À LA CARTE" PACKAGES

## SPACE ONLY

### MANDATORY

#### YOUR PRICE PER M<sup>2</sup> BASED ON YOUR LOYALTY

PRICES	2022 EXHIBITOR (2022 participant having exhibited with a Présence package)	STANDARD
		€431 excl. tax/sqm

#### Step 1:

Choose your space only

### OPTION

Step 2: Select your fittings page 9

<b>PREMIUM*</b> Strategic aisle at the exhibition	<p>On your space only price according to the zone you wish to cover:</p> <ul style="list-style-type: none"> <li>• <b>+10%</b> with a minimum surface of 25 sqm (My stand is located around the entrance, along the main aisles, near the conferences areas, etc.)</li> <li>• <b>+15%</b> with a minimum surface of 90 sqm (My stand is located at the crossroads of 2 premium aisles (subject to commercial validation))</li> </ul>
<b>CORNERS</b>	<p>Type A: 1 open side, no corner, no extra charge Type B: 2 open sides, 1 corner Type C: 3 open sides, 2 corners Type D: 4 open sides, 3 corners Type E: 4 open sides, 4 corners</p> <p>€405 excl. tax/corner</p>

\*Stand placement in the Premium zone is not guaranteed and will be within the limits of spaces available.






# "À LA CARTE" PACKAGES FITTED-OUT SPACES

The price per sqm is added to your space only area + mandatory electricity meter

<p><b>ESSENTIAL</b> available for stands from 9 to 45 sqm (page 10)</p>	<p><b>EASY</b> available for stands from 9 to 45 sqm (page 11)</p>	<p><b>BUSINESS</b> available for stands from 12 to 45 sqm (page 12)</p>	<p><b>IDENTITY</b> available for stands from 12 to 45 sqm (page 13)</p>
No island possible			Island can be installed from 36 sqm
			
<p><b>The basics for exhibiting</b> A functional space that includes the basics to exhibit at the exhibition while controlling your budget.</p>	<p><b>Simple and economical</b> A ready-to-exhibit package giving you an effective presence at the exhibition for a competitive price.</p>	<p><b>Receive customers and prospective customers</b> A turnkey offer with a modern design for receiving your customers and prospects. The semi-open meeting space will allow you to work in privacy.</p>	<p><b>Be seen and recognised</b> A turnkey offer customised in your colours: you can display your visual identity throughout your space thanks to backlit partition walls, to promote your brand and showcase your business and values to visitors.</p>

Non-binding images

 The partition walls, spotlights, doors, banners and furniture are reused.  
We sort our waste to recycle it: carpets, brushed cotton, cardboard, adhesives, etc.  
Tarpaulins are reused for packaging, tests or prototypes.



# "À LA CARTE" PACKAGES FITTED-OUT SPACES ESSENTIAL

**From 9 to 45 sqm**

## THE BASICS FOR EXHIBITING

A functional space that includes the basics to exhibit at the exhibition while controlling your budget.



Non-contractual images

		From 9 to 45 sqm
<b>FITTINGS AND SERVICES</b>		Double-sided banner sign (name and stand number) <ul style="list-style-type: none"> <li>+ White melamine partition walls</li> <li>+ 3 carpet colours to choose from</li> <li>+ Low energy directional spotlights</li> </ul> + 1 3-plug socket strip between 12 and 25 sqm / 2 socket strips beyond that <ul style="list-style-type: none"> <li>+ Daily cleaning</li> </ul> + 1 sqm storeroom from 12 sqm (2 sqm from 25 sqm and 3 sqm from 36 sqm )
<b>PRICE</b>		<b>€108</b> excl. tax/sqm This price per sqm is added to your space only price
<b>MANDATORY</b>	Electricity meter 3 KW intermittent	<b>€560</b> excl. tax
<b>OPTION</b>	Corner(s)	<b>€405</b> excl. tax/corner



# "À LA CARTE" PACKAGES FITTED-OUT SPACES EASY

**From 9 to 45 sqm**

## SIMPLE AND ECONOMICAL

A functional space that includes the basics to exhibit at the exhibition while controlling your budget.



		From 9 to 14 sqm	From 15 to 24 sqm	From 25 to 35 sqm	From 36 sqm
<b>FITTINGS AND SERVICES</b>		Double-sided flag sign (name and stand number) + customisable double-sided raised sign 1m*1m + 4 partition wall colours to choose from + 3 carpet colours to choose from + Low energy directional spotlights + 1 3-plug socket strip + daily cleaning			
<b>FURNITURE</b>	Basic furniture	1 display unit + 1 wastepaper basket + 1 reception desk + 1 stool			
	Storage cupboard	✘	✓	✓	✓
	Tables and seats (choice)	1 table and 3 chairs or 1 standing table and 3 stools		1 table and 3 chairs + 1 coffee table and 3 pouffes or 1 standing table and 3 stools + 1 coffee table and 3 pouffes or 2 tables and 6 chairs	1 table and 3 chairs + 1 coffee table and 3 armchairs or 1 standing table and 3 stools + 1 coffee table and 3 armchairs or 2 tables and chairs and 3 armchairs
	Lockable storeroom with coat hook	1 sqm		2 sqm	3 sqm
<b>PRICE</b>	<p>€250 excl. tax/sqm This price per sqm is added to your space only price</p>				
<b>MANDATORY</b>	Electricity meter 3 KW intermittent	€560 excl. tax			
<b>OPTION</b>	Corner(s)	€405 excl. tax/corner			



# "À LA CARTE" PACKAGES FITTED-OUT SPACES BUSINESS

## From 12 to 45 sqm

### MEET AND NETWORK

A turnkey stand that encourages discussion.

Non-contractual images



		From 12 to 14 sqm	From 15 to 24 sqm	From 25 to 35 sqm	From 36 sqm
<b>FITTINGS AND SERVICES</b>		Hung, raised sign according to your surface area + 4 partition wall colours to choose from + 3 carpet colours to choose from + 1 3-plug socket strip + Daily cleaning + Expert WIFI: 3 connections			
<b>FURNITURE</b>	Basic furniture	1 display unit + 1 wastepaper basket + 1 reception desk + 1 table + 3 chairs			
	Stools	1	4		
	Standing table	⊗	1	2	
	Code-locked storeroom, fitted with a mirror, coat hook and shelf unit	1 sqm	1 sqm	2 sqm	3 sqm
<b>EQUIPMENT</b>	Drinks	Coffee machine (including 150 capsules, cups, sugar and stirrers) + Water fountain + 1 bottle of water			
	Stocked refrigerator (soft drinks)	⊗	⊗	✓	✓
<b>PRICE</b>		€355 excl. tax/sqm This price per sqm is added to your space only price			
<b>MANDATORY</b>	Electricity meter 4 KW intermittent	€885 excl. tax			
<b>OPTION</b>	Corner(s)	€405 excl. tax/corner			



## "À LA CARTE" PACKAGES FITTED-OUT SPACES IDENTITY

**From 12 to 45 sqm**

### A TURNKEY STAND CUSTOMISED IN YOUR COLOURS TO BE SEEN AND RECOGNISED

A high-end offer customised in your colours: display your visual identity in your space to promote your brand and showcase your business.

Non-contractual images



		From 9 to 14 sqm	From 15 to 24 sqm	From 25 to 35 sqm	From 36 sqm
<b>FITTINGS AND SERVICES</b>		Raised sign + Customised backlit canvas print + 3 carpet colours to choose from + Daily cleaning			
<b>FURNITURE</b>	Basic furniture	1 display unit + 1 wastepaper basket + 1 reception desk + 1 stool			
	Storage cupboard	⊗	✓	⊗	⊗
	Coffee table	⊗	⊗	1	1
	Armchairs	⊗	⊗	3	4
	Tables and seats (choice)	⊗	1 table and 3 chairs or 1 standing table and 3 stools		
	Lockable storeroom with coat hook	1 sqm	1 sqm	2 sqm	3 sqm
<b>EQUIPMENT</b>	3-plug socket strip	1	1	2	2
	Beverages	Coffee machine (included: 150 capsules, cups, sugar and spatulas) + Water fountain + 1 carboy			
	Stocked refrigerator (soft drinks)	⊗	⊗	✓	✓
<b>PRICE</b>		€385 excl. tax/sqm This price per sqm is added to your space only price			
<b>MANDATORY</b>	Electricity meter 4 KW intermittent	€885 excl. tax			
<b>OPTION</b>	Corner(s)	€405 excl. tax/corner			



## ALL-INCLUSIVE PACKAGES

## PRESENCE SPACE

CHOOSE WHAT YOU WANT AND WE'LL MANAGE IT ALL FOR YOU!

		4 sqm	6 sqm	9 sqm	12 sqm	15 sqm
FITTINGS AND SERVICES	Basic fittings	Double-sided banner sign with exhibitor name and stand number + Melamine partition walls + Daily stand cleaning				
	Carpet	3 carpet colours to choose from				
	Low-energy spotlights	2		3	4	5
	Electricity meter	1 kw		3 kw		
	Extension lead	⊗	⊗	⊗	⊗	1
	Storeroom	⊗	⊗	⊗	1sqm	
FURNITURE	Wastepaper basket	✓	✓	✓	✓	✓
	Document display unit	⊗	✓	✓	✓	✓
	Reception desk	⊗	⊗	✓	1 reception desk + 1 high stool	1 reception desk + 2 high stools
	High stool	2	3	3	1 table + 3 chairs	
	Standing table	✓	✓	✓		
	Choice of tables and seats	⊗	⊗	⊗		
EXHIBITOR BADGES		2	3	5	6	8
REGISTRATION PACK		Standard registration pack included: €1,730 excl. tax				
PRICES WITHOUT CORNERS		€3,560 excl. tax	€4,920 excl. tax	€6,770 excl. tax	€9,190 excl. tax	€10,900 excl. tax
OPTION	Corner(s)	€405 excl. tax/corner				

Info: the charges for presence packages are different for premium locations and depend on the location of your stand on the floor plan. An increase of 10 or 15% is applied to the sqm rate of the bare surface. Contact us to consult the 2024 premium zones on the map.



# ALL-INCLUSIVE PACKAGES

## THEMED VILLAGE

### A TURNKEY PACKAGE



Non-contractual images

Join one of our Expert Villages with an attractive offer that showcases your market theme.

**Theme examples:**

- Well-being at work
- IoT and connected protection
- RSI prevention
- Safe city....

	EXPERT VILLAGE
<b>FITTINGS AND SERVICES</b>	1 raised general sign + a personal visual + Power supply + Carpet + WI-FI access
<b>FURNITURE</b>	1 reception desk + 2 stools
<b>EXPERT VILLAGE REGISTRATION PACK</b>	<p><b>Expoprotection: take advantage of the Expoprotection business meetings programme! Visitors with projects will meet you if your offer matches what they need. We organise your appointment schedule for you!</b></p> <ul style="list-style-type: none"> <li>+ Your company listed in the Official Guide distributed at the exhibition's entrance, on the website, and in press releases</li> <li>+ Your exhibitor page on <a href="http://www.expoprotection.com">www.expoprotection.com</a> <ul style="list-style-type: none"> <li>+ Invitation banner</li> <li>+ E-invitation</li> </ul> </li> <li>+ 2 exhibitor badges</li> <li>+ 1 visitor badge scan licence</li> <li>+ Exhibitor Dashboard (details on page 26)</li> <li>+ Bronze listing: Your logo on the online exhibitor search engine</li> </ul> <p>+ Multi-risk exhibition insurance (under the conditions defined in Article 10.3 of the General Regulations) and with the exception of exhibitors in the drones and robots business sector (see special provisions in the Addendum)</p>
<b>PRICE</b>	<b>€2,840</b> excl. tax



## ALL-INCLUSIVE PACKAGES FITTED-OUT SPACES ZEN PACKAGES (OPTIONAL)

EVERYTHING YOU NEED  
TO ENSURE YOUR TEAM  
HAS PEACE OF MIND!

		ZEN PACKAGE	ZEN PLUS PACKAGE
		Recommended for Easy and Essential packages	Recommended for space only
DESCRIPTION	2 high-speed Wi-Fi accounts	✓	✓
	2 parking spaces for the 3 days of the show	✓	✓
	20 mini pastries delivered every morning	✓	✓
	Filled refrigerator (soft drinks)	✓	✓
	Coffee machines with 150 capsules, cups, sugar and stirrers	✓	✓
	Water cooler, 1 bottle and cups	✓	✓
	2 lunch trays delivered per day	✓	✓
	3 kW electrical box	✗	✓
	Daily cleaning	✗	✓
PRICES		€2,165 excl. tax	€2,895 excl. tax





## COMMUNICATION TOOLS

**ONLINE VISIBILITY****COMMUNICATE WITH ALL VISITORS WHO HAVE REQUESTED THEIR BADGE**

	ON THE EXPOPROTECTION WEBSITE		
PRODUCTS	Silver profile	Gold profile	Banner on website
DESCRIPTION	A highlighted text block with your description + Your contact details are highlighted + A product gallery: direct visibility and access to your solutions presentation	Silver profile + Your logo on the Home Page of the website in the brand carousel + Your brand at the top of the list in the "products and services" filter of your choice (exclusive in the chosen section)	Your rotating banner on the Home Page and all the pages of the exhibition website in desktop, tablet and mobile formats (images to be provided)
PRICES	€300 excl. tax	€700 excl. tax	€1,640 excl. tax

	YOUR BANNER VISIBLE TO PRE-REGISTERED VISITORS	
PRODUCTS	Banners on the last 3 visitor e-news	Banner on the visitor badge confirmation email
DESCRIPTION	Your banner on the last 3 news sent to all pre-registered visitors	Your exclusive banner on the badge confirmation email sent to all pre-registered visitors
PRICES	€2,985 excl. tax	€3,555 excl. tax



## COMMUNICATION TOOLS

# ONLINE VISIBILITY

INFOPROTECTION WEEKLY NEWSLETTER									
PRODUCTS	Product feature	Banner	Advertorial	Top banner	Advertiser Exclusive Pack <sup>1</sup>				
LOCATION of the format of your choice in the newsletter	In the newsletter content			1 <sup>st</sup> position	3 newsletter formats to choose from				
PRICES	€680 excl. tax	€780 excl. tax	€880 excl. tax	€990 excl. tax	€1,950 excl. tax				
INFOPROTECTION WEBSITE: 1 MONTH									
PRODUCTS	"Supplier Selection" logo	Product feature	Scrollable square ad	Square ad	2 <sup>nd</sup> position banner	Advertorial <sup>2</sup>	Scrollable skyscraper	Visibility Pack	
LOCATION of the format on the website	On all the pages of your sector <sup>3</sup> and on the Infoprotection home page							<b>Banner:</b> on all pages of your sector <sup>3</sup> and on the Infoprotection home page <b>Logo:</b> on the Infoprotection home page	
PRICES according to the publication date on the Infoprotection website	Standard <sup>4</sup>	€90 excl. tax	€680 excl. tax	€740 excl. tax	€780 excl. tax	€780 excl. tax	€880 excl. tax	€900 excl. tax	€1,010 excl. tax
	In Premium period <sup>5</sup>	€100 excl. tax	€750 excl. tax	€815 excl. tax	€860 excl. tax	€860 excl. tax	€970 excl. tax	€990 excl. tax	€1,110 excl. tax

Whichever pack you choose, each sponsored file will benefit from a dedicated multi-channel communication plan.

CONTINUED P18 ►

1 Not available during the Premium period.

2 The Advertorial will not be displayed in the articles.

3 Sectors to choose from: "Malicious and fire risks" (including the "Fire risk", "Safety and security" and "Cyberprevention" pages) or "Professional, natural and industrial risks" (including the "Health and safety at work" pages and "Environmental risks").

4 For publication before 31 August 2024.

5 For publication between 1 September and 30 November 2024.



## COMMUNICATION TOOLS

# ONLINE VISIBILITY

INFOPROTECTION WEBSITE PACKS 1 MONTH + 1 WEEKLY NEWSLETTER			
PRODUCT	Multichannel Zoom Pack <sup>1</sup>	Multichannel Banner Pack <sup>1</sup>	Premium Exhibition Pack
DESCRIPTION	Product feature on Infoprotection website + Product feature on 1 newsletter + Post on LinkedIn	Top banner on Infoprotection website + Supplier logo on Infoprotection website + Top banner on 1 newsletter + Post on LinkedIn	Top banner on Infoprotection website in Premium period + Supplier logo on Infoprotection website in Premium period + Top banner on 1 newsletter + Banner on Expoprotection website
PRICES	€1,350 excl. tax	€1,850 excl. tax	€3,400 excl. tax

<sup>1</sup> Not available during the Premium period.

Whichever pack you choose, each sponsored file will benefit from a dedicated multi-channel communication plan.



## COMMUNICATION TOOLS

# PRINT VISIBILITY

IN THE CATALOGUE – MAP

	EXCLUSIVE COVER PAGES		
LOCATION	Inside back cover	Inside front cover	Back cover
PRICES	€4,545 excl. tax	€5,710 excl. tax	€7,815 excl. tax

	INSIDE PAGES				
LOCATION	Logo in exhibitors list	Full colour logo on exhibition map	1/4 page full colour	1/2 page full colour	Full page full colour
PRICES	€195 excl. tax	€805 excl. tax	€1,130 excl. tax	€2,050 excl. tax	€3,420 excl. tax



## COMMUNICATION TOOLS

## VISIBILITY DURING THE EXHIBITION

## STAND OUT ON PRINT MATERIALS

FULL LOGO PACK							
DESCRIPTION	Your logo on the Pocket map + Your logo on the map boards + Your logo on the exhibitors list in the official guide						
PRICE	€1,720 excl. tax						
INDOOR DISPLAYS							
	Map sign	Innovation tiles	Floor tiles			Tarpaulin at the back of the NAVE <b>NEW</b>	
DESCRIPTION	Your logo on the exhibition map boards	Display on the 4 sides of the totem above the 3 map signs in your universe	1 Innovation floor tile	1 floor tile	5 floor tiles	10 floor tiles	Tarpaulin 200 sqm (20 x 10) Positioned high up on the nave back wall
PRICES	€810 excl. tax	€6,085 excl. tax	€1,440 excl. tax	€1,130 excl. tax	€5,085 excl. tax	€7,975 excl. tax	€45,000 excl. tax



## COMMUNICATION TOOLS

**VISIBILITY DURING THE EXHIBITION****STAND OUT ON PRINT MATERIALS**

	OUTDOOR DISPLAYS			
	Sponsoring door A1 front display	Backlit modules display		
PRODUCTS	Sponsoring door A1 front display	1 13.6 sqm backlit module Pavilion 1	Pack of 3 backlit modules 13.6 sqm each Pavilion 1	<b>NEW</b> 6 backlit modules 13.6 sqm each Pavilion 1
DESCRIPTION	Be visible at the A1 door the majority of visitors use. 4.85 x 4.85 image (23.5 sqm square) next to the exhibition image	Display on the side of pavilion 1 that visitors walk along to enter the exhibition		
PRICES	€10,050 excl. tax	€4,880 excl. tax	€12,445 excl. tax	€23,425 excl. tax

CONTINUED P21 ►



## COMMUNICATION TOOLS

## VISIBILITY DURING THE EXHIBITION

## STAND OUT ON PRINT MATERIALS

OUTDOOR DISPLAYS					
Palais des Sports display sign Descending towards Pavilion 1			Palais des Sports display sign opposite Pavilion 1		
<b>PRODUCTS</b>	6 sqm display sign	Pack of 3 6 sqm display signs	9 sqm display sign	11 sqm display sign	Pack of 7 display signs (67 sqm in total)
<b>DESCRIPTION</b>	Your 6 sqm image from the Palais des Sports towards Pavilion 1		Be visible on one of the display signs located all along the Palais des Sports opposite Pavilion 1		
<b>PRICES</b>	€1,995 excl. tax	€5,385 excl. tax	€3,040 excl. tax	€3,645 excl. tax	€17,990 excl. tax

4-sided free-standing unit		<b>EXCLUSIVE</b> Entrance Tarpaulin	<b>NEW EXCLUSIVE</b> Entrance door stickers	<b>NEW</b> Entrance Tarpaulin + Entrance door adhesives	
<b>PRODUCTS</b>	Sponsorship on 1 4-sided free-standing unit	Sponsorship on 3 4-sided free-standing units	Tarpaulin above the Entrance (pav. 1.2)	Stickers on 6 entrance doors	Outdoor entrance pack (Entrance Tarpaulin + 6-door adhesives)
<b>DESCRIPTION</b>	Choose to display your advert on 1 or 3 free-standing units present on the route to access Pavilion 1		Be visible at the entrance to Pavilion 1.2 with your 12 sqm image	Display your image on the entrance doors to the hall and be visible to all visitors 1.6 sqm/side sticker i.e. 9.6 sqm in total	Your visual on the tarpaulin and the 6 Pavilion entrance doors <b>Exclusive:</b> can only be sold if tarpaulin or stickers have not been sold
<b>PRICES</b>	€4,500 excl. tax	€12,825 excl. tax	€4,245 excl. tax	€4,500 excl. tax	€7,870 excl. tax



## COMMUNICATION TOOLS

**VISIBILITY DURING THE EXHIBITION****STAND OUT ON PRINT MATERIALS**

DOCUMENT DISTRIBUTION AT THE EXHIBITION ENTRANCE AFTER THE BADGE CHECK (EXCLUDING BAGS AND LANYARDS)				
PRODUCTS	For 1 person		For 2 people	
DESCRIPTION	Host(ess) at the exhibitor's expense	Host(ess) service included	Host(ess)s at the exhibitor's expense	Host(ess)s service included
PRICES	€1,990 excl. tax	€2,755 excl. tax	€3,375 excl. tax	€4,815 excl. tax

SPONSORSHIP		
PRODUCTS	Bags	Badge lanyards
DESCRIPTION	Sponsorship and bag distribution at the reception desk before the badge check 1 host(ess) distributes bags to visitors Manufacturing at the advertiser's expense <i>Recyclable bag material required</i>	Your logo worn by all exhibition visitors Lanyards to be provided by the advertiser
PRICES	€6,290 excl. tax	€9,990 excl. tax





## COMMUNICATION TOOLS

## VISIBILITY DURING THE EXHIBITION

		PRESENTATION			
		Solution pitch	Workshop		
PRODUCTS	Solution pitch	Mini workshop: 20-minute workshop*		Workshop: 30-minute workshop*	
		without presenter	with presenter	without presenter	with presenter
DESCRIPTION	3 5-minute pitches to present the topic of your choice x (once a day during the 3 days of the exhibition) A presenter to support you in presenting your pitch.	Take advantage of a slot to present your new products, <b>demonstrate your know-how and provide content</b> to visitors looking for information. It is up to you to decide on the topic of your workshop! You have a presenter to support you during your workshop if you wish. <b>The database of visitors who attended your workshop is provided to you.</b>			
PRICES	€295 excl. tax	€990 excl. tax	€1,200 excl. tax	€1,350 excl. tax	€1,560 excl. tax

\*Subject to the number of exhibitor workshop time slots available



## COMMUNICATION TOOLS

## VISIBILITY DURING THE EXHIBITION

Try your luck at being recognised and promoted by the profession by taking part in the Expoprotection Security Awards attributed by a jury of experts.

		INNOVATION AWARD	
		AWARD PACK	PREMIUM AWARD PACK
DESCRIPTION	<b>For all entrants:</b>		
	Your product and brand featured in the "Awards" press release	✓	✓
	Your product and brand mentioned in the exhibition's general press kit and in the "Awards" section of the official guide	✓	✓
	An "Award entrant" kakemono for your stand	✗	✓
	Solution pitch: 3 5-minute pitches (once a day during the 3 days of the exhibition) with a presenter to support you in presenting your pitch	✗	✓
	<b>And if your product wins an award:</b>		
	Your product and brand will be featured in the exhibition's social media	✓	✓
	Participation in the Expoprotection Awards ceremony	✓	✓
	Presentation in the "Winners" press release	✓	✓
	Interview broadcast on Infoprotection	✓	✓
An "award winner" kakemono	✓	✓	
PRICE		€490 excl. tax	€990 excl. tax



## COMMUNICATION TOOLS DISCOUNTS

Benefit from discounts depending on your loyalty and your investment.

	LOYALTY DISCOUNT
<b>DESCRIPTION</b>	You ordered communication tools when you took part in Expoprotection 2022
<b>RDISCOUNTS</b>	<b>15%</b>

	VOLUME DISCOUNT					
<b>DESCRIPTION</b>	For orders of at least 2 tools					
<b>VOLUME</b>	≥ €5,500 excl. tax	≥ €8,000 excl. tax	≥ €10,500 excl. tax	≥ €13,000 excl. tax	≥ €15,500 excl. tax	≥ €18,000 excl. tax
<b>DISCOUNTS</b>	<b>5%</b>	<b>7.50%</b>	<b>10%</b>	<b>12.50%</b>	<b>15.00%</b>	<b>17.50%</b>

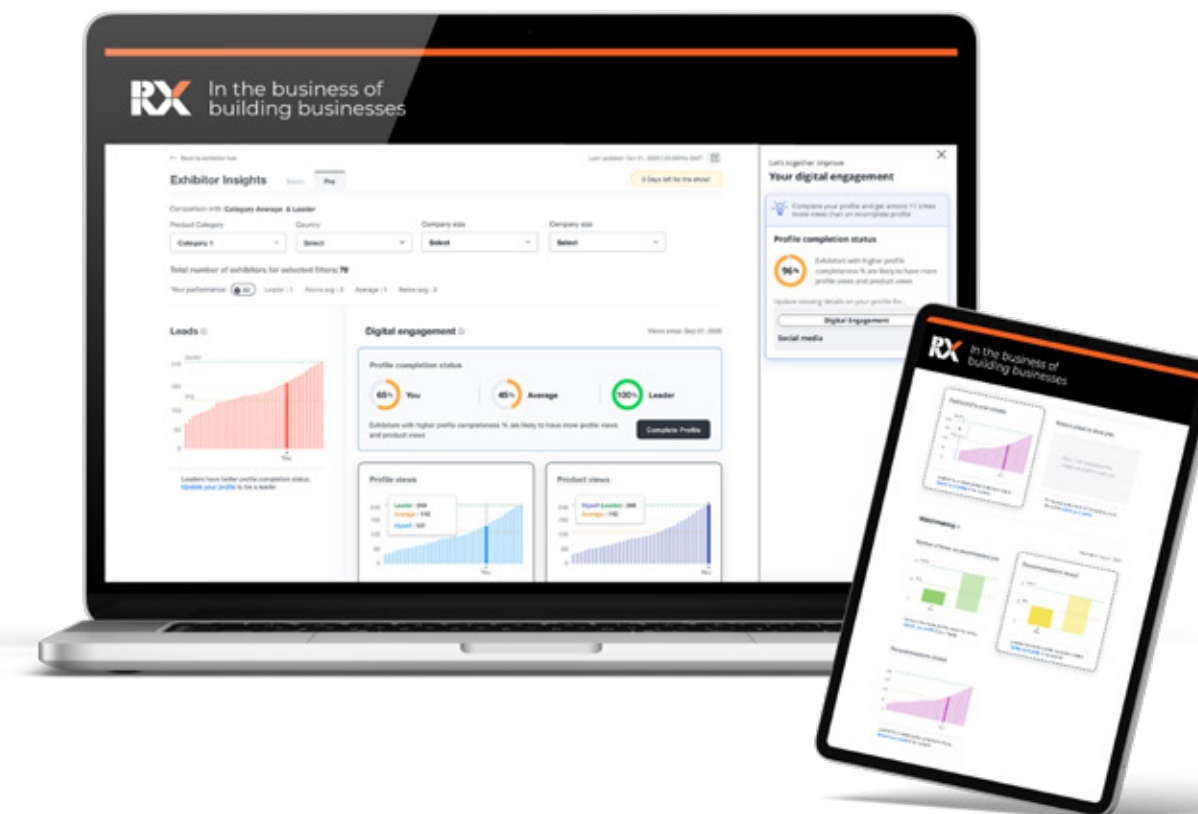


## DIGITAL PRODUCTS

# EXHIBITOR DASHBOARD

### MEASURE YOUR RETURN ON INVESTMENT

Thanks to its data-driven system, this dashboard enables you to concretely measure your performance. The Pro version also offers you the possibility of comparing your performance against your competitors at the show, enabling you to identify areas for improvement.



			BASIC	PRO
DESCRIPTION	Leads	Find the details of your identified prospects	✓	✓
	Engagement rate	Track the engagement generated by your profile with performance indicators	✓	✓
	Matchmaking	Track all interactions between visitors and your brand	✓	✓
	Benchmark	Compare your performance with your competitors	✗	✓
		Use filters to select and refine your searches	✗	✓
Visualize your market position		✗	✓	
PRICE			Included on your registration pack (Page 3 for details)	€650 excl. VAT



## DIGITAL PRODUCTS

## EMPERIA SCANNING APP

## CAPTURE YOUR LEADS EASILY AND FAST

Emperia is a mobile application for collecting information from your prospects during the trade show, making it easier to store, follow-up on and find contacts.

**1** Rate your leads and add comments

You can edit, add further notes and adjust your lead scoring.

**2** Open the end of show email

Access your lead report via a direct link, you can download an excel file with all the details. The link is also available in the Emperia welcome email and the exhibitor portal.

**3** Follow your leads on each device

The company admin can download the global leads report at anytime.

**4** Use the collected information

Keep in touch to follow up, send quote, or any information and increase your ROI.

83%

OF EXHIBITORS DOWNLOAD  
THE PROSPECT REPORT

32

ADDITIONAL LEADS  
GENERATED ON AVERAGE

